

Product Showcase

Sign-Hanging System

Reel E-Z Display Inc.'s newly patented sign-hanging technology, Reel E-Z Display, can maximize ceiling space for in-store promotional campaigns, while reducing safety risks and up to 83 percent of the labor costs associated with traditional sign-hanging methods. Once the handheld unit is clipped onto the struts of an 8- to 14-foot ceiling, one person from ground level can use a specially designed pole to attach signs using S hooks to the self-leveling bar. In less than two minutes, the employee pulls down on the bar, slides two small stoppers to the desired sign height (aided by color-coded markings on the unit's pulley system), hangs the sign, and guides the sign pole back up to the set height. The unobtrusive unit is suitable for a variety of venues. Contact Reel E-Z Display, 320-358-0687, www.reelezdisplay.com.