

NEW PRODUCTS

Foiled again!



Gerber Scientific Products has introduced printable foils for thermal digital imaging in the POP, interior and short-term exterior signage markets.

GerberColor Red, Blue and Platinum Medal Series foils are designed to provide Gerber Edge users with alternatives to traditional silver and gold printable mirror-finish foils. Highly opaque, they can be printed onto dark vinyl without affecting their colour and are rated for two-week outdoor durability. Contact: Gerber Scientific Products, www.gspinc.com

E-Z come, E-Z go



Bri-Don Enterprises is now distributing the Reel E-Z Display retractable sign-changing system in Canada.

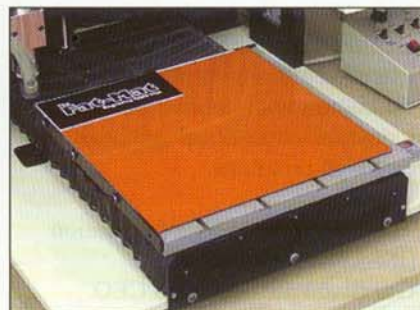
Designed for POP signs in retail locations, the system was invented by Annette Ricci and Heidi Grosowsky, who sought to establish reusable ceiling-hung advertising space, without the need for employees to climb a ladder to change the signage.

The handheld unit clips onto the struts of a drop ceiling and is

thereafter accessible from the ground with a specially designed pole. It can also be unclipped and then reinstalled in another area.

Contact: Bri-Don Enterprises, (800) 668-0839

Go to the mat



Rowmark's Fat-Mat engraving table pad secures materials without tape, clamps or vacuum systems, for use during engraving and laser processes.

Available in seven standard sizes, ranging from 13 x 18 cm to 30 x 60 cm, and custom sizes upon request, the Fat-Mat can secure flat, non-porous materials, including brass, aluminum, plastic, marble and acrylic. Contact: Rowmark, www.rowmark.com

Leave it to Beaver



Little Beaver's latest hydraulic earth drill is designed for sign installers and other users who need portability. The standard tow bar is removable.

The machine uses an 11-hp Honda engine and a 23-l/m hydraulic system. It can drill holes up to 406 mm in diameter. A 20-degree auger tilt allows vertical drilling into uneven terrain.

Contact: Little Beaver, www.littlebeaver.com

Lock, box and panel

Uniko Manufacturing has developed several new product lines.

The company now offers all-aluminum 'architectural directory' and 'post and panel' systems. Available in a variety of colours and sizes, they can be used indoors or outdoors.

Lock-A-Graphic is a self-locking, vandal-resistant display, designed for frequent graphic changes. Illuminated and non-illuminated models are available.

Slimbrights are backlit light boxes. They are only 64 mm (2.5 in.) deep, but generate even lighting, using standard T-8 technology. Contact: Uniko Manufacturing, (800) 567-9005

Use your Illusion

Rowland Technologies has announced two additions to its Rowlux Polycarbonate Illusion Film line—inkjet printable and Ribbon pattern Illusion films.

The inkjet printable films are available in translucent and opaque patterns and colours, for flexible material printability. Ribbon, meanwhile, is a new pattern that joins Rowland's existing variations, which include 3D, Moiré, Serpentine and Ripple. The products are designed for POP display, exhibit booth and packaging manufacturers. Contact: Rowland Technologies, www.rowlandtechnologies.com

What I really want to do is direct



Direct Color Systems' 12-24 digital thermal printer can produce full-colour and monochrome images directly on a variety of rigid substrates, up to 305 x 610 mm (12 x 24 in.) in size and 6.4 mm (0.25 in.) thick.

The machine uses ColorFIRST (Fast Imaging on Rigid Substrate) technology